



DesignDash

For high school students in Iowa

An onsite, immersive, and authentic learning experience where high school students use the startup process to launch new concepts in a day, with mentorship from community partners and educators.

Innovation in action

High schoolers in Iowa get out of the classroom and into teams during this one-day startup event—putting innovation into action.

During **DesignDash**, students:

- Get introduced to Design Thinking and Lean Startup Methodology
- Practice prototyping
- Learn how to bring a solution to life by focusing on the problem
- Team up with students from other schools to solve problems
- Collaborate with local industry partners
- Pitch innovative ideas to judges and showcase their solutions

Educators and community members are at the event, supporting the next generation by serving as mentors and judges.

Getting you there

Flip to the back for helpful steps **educators** and **mentors** need to register themselves and students, prior to the event.

DESIGNDASH.ORG



"I really liked getting out of my comfort zone, meeting new people and sharing my wacky and creative ideas."

Student Participant

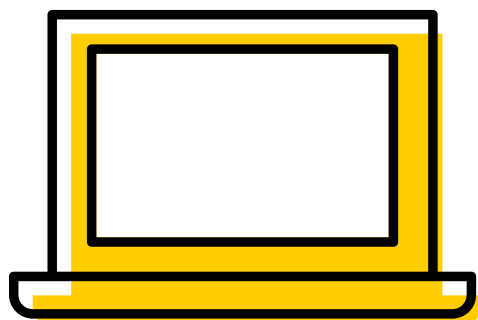
Educators, follow these steps

As an educator, you're allotted a maximum of 10 students for the event. Follow these steps:

1. Select a **DesignDash** event date/location
2. Use the **educators register button** online to register yourself (if desired, opt in for **graduate credit** during registration because you'll be actively involved onsite)
3. Select up to 10 students you'll bring to the event
4. Compile full name, t-shirt size, and media release permissions (check with your school) for each student
5. Return to the **DesignDash** webpage and use the **educators: add students button** to complete your registration (must be complete **four weeks before** the event date)
6. As applicable, line up a substitute teacher and transportation for you and your students

"**Design Dash** is an excellent opportunity for students to collaboratively 'test-drive' innovation and entrepreneurship by solving problems that occur daily."

—Ally Schmidt, Mentor



Mentors, here's what to do

As a DesignDash mentor, you have the option to donate your time and expertise for a **half day** or **full day** in one or more of our locations.

1. Select a **DesignDash** event date/location
2. Use the **mentors register button** and select an orientation date/time
3. Attend a brief, online orientation
4. Mentor at the event

LET'S CONNECT

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The Jacobson Institute is the K-12 outreach arm of the John Pappajohn Entrepreneurial Center at The University of Iowa. We engage K-12 students, educators, schools, and community members in innovation, invention, and entrepreneurship education.